Dialogue amongst like-minded people is a good opportunity not only to enhance individual knowledge, but also to benefit from each other's experiences. Many enduring relationships have been built through our established training programmes and executive education activities.

We highly value this sustainable and fruitful network.

— Dr. Frank Halter, Co-founder of the Center for Family Business, Member of the Board

CFB-HSG
The Center for Family Business at the University of St. Gallen focuses on the unique nature, needs, and concerns of family firms in the long-run. We engage in three main activities:

• Internationally relevant academic and practice-oriented research
• Executive education in the context of family firms
• Teaching various courses at the University of St. Gallen

Our Goals
Our continuous dialogue with family firms motivates us to generate and transfer relevant knowledge, so that family firms can benefit from the novel insights.

Thanks to the integration and interdependence of research, teaching, and executive education we are able to address the challenges particularly relevant for family firms.
In addition to our core team, we are able to draw on a network of renowned research fellows to pursue our national and international research activities:

- **Prof. Dr. Mattias Nordqvist**, Jönköping International Business School, Sweden
- **Dr. Marc-Patrick Ohle**, Hipp Holding, Switzerland
- **Dr. Ralf Schröder**, HSP Consulting, Switzerland
- **Prof. Dr. Philipp Sieger**, University of Bern, Switzerland

### Team

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thomas Zellweger</td>
<td>Prof. Dr., Business Chair</td>
<td><a href="mailto:thomas.zellweger@unisg.ch">thomas.zellweger@unisg.ch</a></td>
</tr>
<tr>
<td>Frank Halter</td>
<td>Dr., Member of the Leadership Team</td>
<td><a href="mailto:frank.halter@unisg.ch">frank.halter@unisg.ch</a></td>
</tr>
<tr>
<td>Marlies Grämiger</td>
<td>Secretary</td>
<td><a href="mailto:marlies.graemiger@unisg.ch">marlies.graemiger@unisg.ch</a></td>
</tr>
<tr>
<td>Miriam Bird</td>
<td>Prof. Dr., Assistant Professor</td>
<td><a href="mailto:miriam.bird@unisg.ch">miriam.bird@unisg.ch</a></td>
</tr>
<tr>
<td>Josh Hsueh</td>
<td>Dr., postdoc</td>
<td><a href="mailto:josh.hsueh@unisg.ch">josh.hsueh@unisg.ch</a></td>
</tr>
<tr>
<td>Mateja Andric</td>
<td>PhD Candidate</td>
<td><a href="mailto:mateja.andric@unisg.ch">mateja.andric@unisg.ch</a></td>
</tr>
<tr>
<td>Maximilian Groh</td>
<td>PhD Candidate</td>
<td><a href="mailto:maximilian.groh@unisg.ch">maximilian.groh@unisg.ch</a></td>
</tr>
<tr>
<td>Anna Kravchenko</td>
<td>PhD Candidate</td>
<td><a href="mailto:anna.kravchenko@unisg.ch">anna.kravchenko@unisg.ch</a></td>
</tr>
<tr>
<td>Matthias Würsten</td>
<td>PhD Candidate</td>
<td><a href="mailto:matthias.wuersten@unisg.ch">matthias.wuersten@unisg.ch</a></td>
</tr>
</tbody>
</table>

### Executive Education

The Center for Family Business shares its knowledge and experience through various activities:

#### Executive Education Programmes

- **St.Gallen Seminars for Family Firms** targeted at owners of family firms with or without managerial responsibility
- **St.Gallen Succession Seminars for Service Providers** targeted at succession consultants (bankers, lawyers, advisors, etc.)
- **Family Business Governance Seminar** targeted at experienced consultants advising and supporting complex family businesses

#### Forums/Exchange Platforms

- **St.Gallen Finance Forum for Family Firms** targeted at CFOs of large family firms
- **Forum Future Entrepreneurship** (in cooperation with Credit Suisse) for family internal successors

#### Symposia

- **Dialog with Family firms** targeted at medium-sized and large family firms

#### Inhouse Programmes

In addition to public activities, the Center for Family Business offers tailored programs for owner families, family firms, and service providers.
Research

We invest in high-quality research and strive for academic rigour and practical relevance. Our ambition is to generate knowledge relevant for family firms and at the same time to provide an internationally relevant academic contribution to the field of family business.

Our key areas of expertise are:
• Strategic management in family firms
• Entrepreneurship and innovation in family firms
• Governance in family firms
• Succession in family firms

CFB’s research highlights:

Academic research:
• Duran, Patricio; Kammerlander, Nadine; van Essen, Marc; Zellweger, Thomas: Doing more with less: Innovation input and output in family firms. In: Academy of Management Journal 59 (2016), Nr. 4, S. 1224–1264.

Practice-oriented research:

Teaching

We offer a selected range of courses at the University of St. Gallen.

Assessment Level
• Integration Project: Students gain an understanding of the interdependence between law, economics, and business aspects in order to be able to solve problems in an integrative manner.

Bachelor Level
• Integrative Seminar: Students solve a real-life case study.

Master Level
• Family Business (Master in Management)
• Entrepreneurship (Master in Management)
• Succession (Master in Management)

PhD Level
• Paper Clinic in General Management (PhD in Management)

»Our courses are highly interactive and are based on our experience with family firms. They promote students’ analytical thinking and problem-solving competence.«

Prof. Dr. Thomas Zellweger, Family Business Chair
Sponsoring and Support

Well-known individuals and family firms support the Center for Family Business. For this group, our center offers a unique platform for exchange of thoughts and experiences. We are pleased to count these firms and families among our sponsors and would like to thank them for their invaluable support.

- Bindella, Zurich
- Camille Bloch SA, Courtelary
- Huwa Finanz- und Beteiligungs AG, Heerbrugg
- W. Kündig & Cie AG, Zurich
- Sigvaris Holding AG, Appenzell

In the framework of a long-term cooperation, EY and the Center for Family Business help each other in extending their respective family business expertise. As part of its Global Family Business Initiative, EY actively supports and co-finances our family business chair.

Advisory Board

The Advisory Board supports and supervises the Center for Family Business to ensure its long-term success. The board members are renowned academic and business experts.

- Prof. Dr. Urs Fueglistaller, Switzerland (President)
- Prof. Dr. Günter Müller-Stewens, Switzerland
- Prof. Dr. Pramodita Sharma, USA
- Marnix van Rij, Netherlands

Location

The Center for Family Business is located at the campus of the University of St. Gallen in the Central Institute Building (ZIG, Dufourstrasse 40a). It can be reached via a footpath from the bus stop »Uni/Dufourstrasse«. Bus number 5 (direction Rotmonten) departs from the train station every 10 minutes. Traveling time is about 5 minutes.

If you are arriving by car, there are parking slots available along Dufourstrasse.